



The Audi Q4 e-tron
UK Media Comparative Data





The Audi Q4 e-tron

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Media contacts:

Gavin Ward

Tel: 07776 316316

e-mail: gavin.ward@audi.co.uk

Johnny Burn

Tel: 07766 371723

email: johnny.burn@audi.co.uk



The Audi Q4 e-tron – The need-to-knows

Energising the compact SUV class

- New Audi Q4 e-tron now available to order
- New Audi Q4 Sportback e-tron available to order from June 2021
- UK deliveries of Audi Q4 e-tron from 19/06/2021
- Q4 e-tron prices start at £40,750 rising to £65,070*
- Three distinct performance options
 - 35 e-tron – 170PS / 310Nm
 - 40 e-tron – 204PS / 310Nm
 - 50 e-tron quattro – 299PS~ / 460Nm
- Up to 316 miles WLTP-certified range
- Two battery sizes: 52kWh(net)/55kWh(gross) and 77kWh(net)/82kWh(gross), with 100kW and 125kW charging
- Fast charging restores 80 miles of range in approx. 10 minutes at 125kW capacity (40 e-tron)
- Available in Sport, S line, Edition 1 and Vorsprung specification
- Q4 Sportback e-tron the same length and width as the SUV, with SUV model 18mm taller
- Electric all-wheel drive as standard on 50 e-tron quattro models

*SUV only - Prices shown from May 1st 2021 ~ in overboost mode, for max. 30 seconds



The Audi Q4 e-tron – Positioning

- *Fully-electric Audi SUV and Sportback models bring innovation to sustainable premium mobility*
- *Delivers the potential to travel non-stop in tranquility and comfort for up to over 300 emission-free miles (WLTP certified)*
- *New Q4 e-tron models a key part in the brand's electrification strategy*
- *Parity of SUV and Sportback versions across model specification and performance*
- *Everyday e-mobility for every situation, with excellent range and fast charging*
- *Delivers the progressive design of a concept car in a production model with minimal compromises*
- *Combines dynamic performance and handling with SUV design and practicality*
- *A compact SUV with big ideas, with cabin space comparable with a full-size SUV*
- *Pioneering augmented reality head-up display connects the virtual and real worlds*
- *Available in Sport, S line, Edition 1 and Vorsprung specification*
- *Single motor, rear-wheel drive for all models except the Q4 50 e-tron quattro, with two motors delivering quattro AWD*
- *Green from the start - production of the Q4 e-tron SUV and Sportback models has a neutral carbon footprint, thanks in part to the use of eco electricity at the Zwickau plant*
- *More sustainable inside - the option to specify high-grade man-made leather substitutes and upholstery made with recycled materials*
- *Audi is committed to an intensive environmental focus throughout the supply and production chains which will also apply to all future Audi vehicle projects*



The Audi Q4 e-tron – Range Highlights

Drivetrain and performance

- *Three motor outputs and two battery sizes:*
 - 35 e-tron with 52kWh(net)/55kWh(gross) battery and 170PS motor driving the rear wheels. 310Nm torque peak
 - 40 e-tron with 77kWh(net)/82kWh(gross) battery and 204PS motor driving the rear wheels. 310Nm torque peak
 - 50 e-tron quattro with 77kWh(net)/82kWh(gross) (gross) battery and 204PS motor driving the rear wheels. Additional front axle motor contributes 109PS to 299PS (in overboost mode) system total and allows electric quattro all-wheel-drive. 460Nm torque peak
- *Strong performance and WLTP certified range:*
 - 35 e-tron - 0-62mph 9.0 seconds, 99mph top speed, range of up to 208 miles (Sport)
 - 40 e-tron - 0-62mph 8.5 seconds, 99mph top speed, range of up to 316 miles (Sport)
 - 50 e-tron quattro - 0-62mph in 6.2 seconds, 111mph top speed, range 298 (Sport)
- *Highly efficient charging:*
 - 55kWh battery capable of DC charging at up to 7.2kW AC and 100kW DC, 82kWh at up to 11kW AC and 125kW DC
 - 82kWh battery can restore 80 percent of charge from a 5 percent baseline in 38 minutes at HPC stations, and provide an additional 80 miles of range after approximately 10 minutes
 - Using a home AC wall box 55kWh battery can be fully recharged from fully depleted in 7.5 hours, 82kWh battery in approx. 11.5 hours
- *Advanced recuperation technology with efficiency-optimising coasting mode and three-level operation selectable via optional steering wheel paddles (paddles optional on Sport & S line, standard on Edition 1 and Vorsprung)*
- *Active thermal management for optimal battery performance, optional heat pump for further preservation of charge through the use of component waste heat for cabin temperature regulation*



The Audi Q4 e-tron – Range Highlights

Exterior

- *Faithful to the striking Q4 concepts of 2019 - short front overhangs, large wheels accentuated by pronounced blisters, pared back surface treatment intersected by super-precise lines*
- *Q4 e-tron SUV and Sportback bodies are identical in every dimension except height – Q4 Sportback e-tron is 18mm lower*
- *Functional packaging yet also optimal aerodynamics – Q4 e-tron achieves drag coefficient of 0.28 and Q4 Sportback e-tron 0.26. Numerous details promote smooth air flow, including active cooling air inlets, smooth underbody with three-dimensional wheel spoilers and turbulator edge on door mirror housings. Design of Sport model's 19-inch Aero wheels adds three miles to its range*
- *Choice of eight paint finishes, including new Aurora Violet previously reserved for Audi Sport models, combined with Sport, S line, Edition 1 and Vorsprung specification options. Edition 1 only available in one of four paint finishes*
- *LED headlights, DRLs and rear lights as standard across the range, Matrix LED headlights on Edition 1 and Vorsprung versions (and available for all other models) adds distinctive full-width rear LED light strip*
- *Variable digital light signatures feature for the first time in an Audi model, in conjunction with Matrix LED lighting – choice of four signatures available via MMI touch operating system*



The Audi Q4 e-tron – Range Highlights

Interior

- Interior and luggage space for five adults befitting SUVs from the classes above
- Fully digital and driver-oriented – 10.1-inch MMI touch monitor and 10.25-inch Audi Virtual Cockpit as standard, complemented by MMI Navigation Plus, Audi connect services and the Audi smartphone interface
- Ground-breaking new augmented reality head-up display provides dynamic driver guidance – standard for Vorsprung versions and available as an option for all others as part of Technology Pack
- New generation of double-spoke steering wheels with touch-sensitive control – version in Edition 1 and Vorsprung models features a flat top and bottom for the first time in an Audi model (also optional for Sport and S line)
- Premium sound system from new and exclusive Audi audio partner SONOS for Vorsprung models (and optionally available for others as part of Comfort and Sound pack)
- Intensive focus on sustainability for interior trim and

upholstery – Dinamica synthetic suede and Pulse cloth upholstery (standard for S line models) feature high proportion of recycled materials, including plastic bottles



The Audi Q4 e-tron – Pricing & Performance

Audi Q4 e-tron	Power & Torque	Top speed[#] (mph)	0-62 mph (secs)	Power Consumption[§]	Batt. Capacity kWh Net/Gross	Range ~	Price* (OTR)
35 e-tron Sport	170PS/310Nm	99	9.0	18.0 - 17.4	52/55	208	£40,750
35 e-tron S line	170PS/310Nm	99	9.0	18.8 – 18.0	52/55	201	£42,850
35 e-tron Edition 1	170PS/310Nm	99	9.0	18.9 – 18.2	52/55	200	£46,945
35 e-tron Vorsprung	170PS/310Nm	99	9.0	19.0 – 18.8	52/55	193	£54,450
40 e-tron Sport	204PS/310Nm	99	8.5	18.3 - 17.7	77/82	316	£44,990
40 e-tron S line	204PS/310Nm	99	8.5	19.0 – 18.2	77/82	308	£47,090
40 e-tron Edition 1	204PS/310Nm	99	8.5	19.1 – 18.4	77/82	304	£51,185
40 e-tron Vorsprung	204PS/310Nm	99	8.5	19.3 - 19.3	77/82	294	£58,690
50 e-tron quattro Sport	299PS/460Nm	111	6.2	18.9 – 18.2	77/82	298	£51,370
50 e-tron quattro S line	299PS/460Nm	111	6.2	19.6 – 18.8	77/82	291	£53,470
50 e-tron quattro Edition 1	299PS/460Nm	111	6.2	19.9 - 19.0	77/82	288	£57,565
50 e-tron quattro Vorsprung	299PS/460Nm	111	6.2	19.9 – 19.6	77/82	279	£65,070



Audi Q4 40 e-tron Sport – Data

International launch – media drives

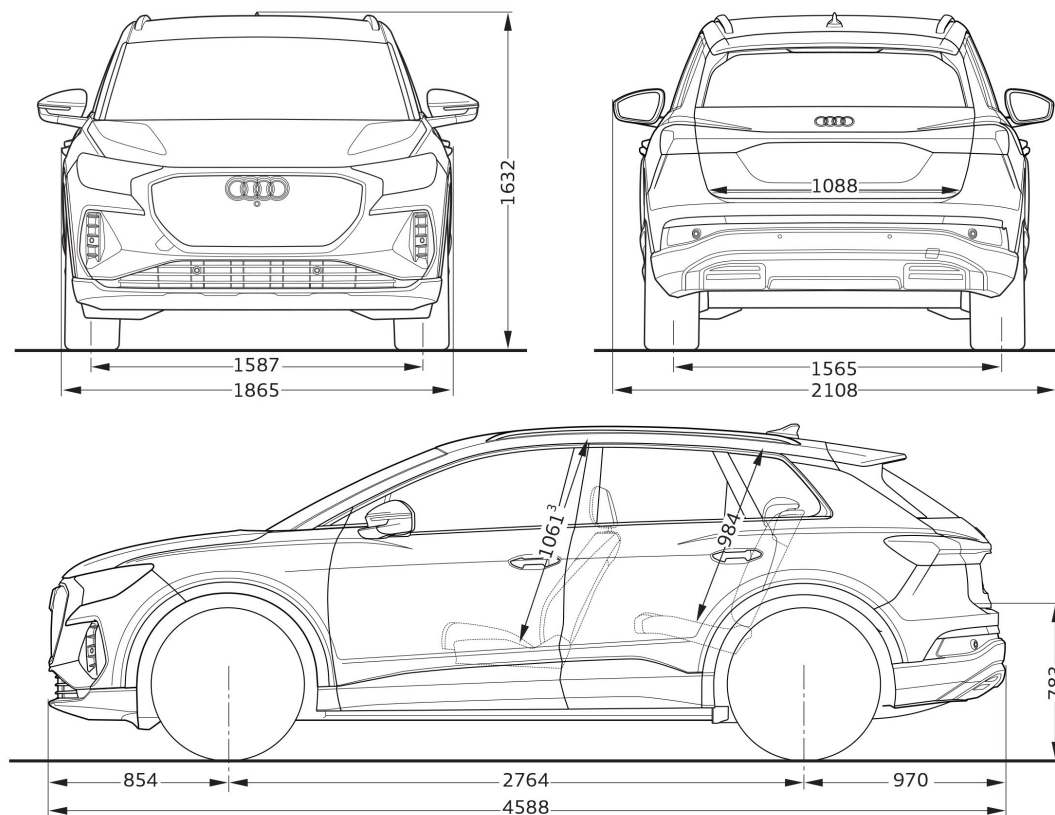
Engine	Electric drive Power: 204PS Torque: 310Nm Drive type: rear-wheel drive Transmission: single-speed automatic
Performance	Top speed 99 mph (limited) Acceleration 0-62mph 8.5 seconds
Suspension	MacPherson strut front/four-link rear configuration
Steering	Electromechanical progressive steering with speed-dependent power assistance
Brakes	Dual-circuit brake system with diagonal split, ESC/ABS/EBD, brake booster, hydraulic brake assist Front - 330mm discs Rear - Drum brakes
Wheels	19" x8.0J 5-W-spoke 'aero' alloys, Graphite grey, gloss turned finish

Power usage and range	WLTP Combined Electric Consumption: 19.3-17.3 kWh/100km Range: 316 miles
Service intervals	2 years
Unladen weight	2050kg
Power-to-weight ratio	99PS per tonne
Battery capacity Net/Gross	77kWh/82kWh
Drag coefficient	0.28
Dimensions	Length: 4588mm Width: including mirrors 2108mm Height: including roof rails 1632mm Wheelbase: 2764mm Track width: Front/rear 1587mm/1565mm Luggage capacity: 520 litres (1490 litres with rear seats down)

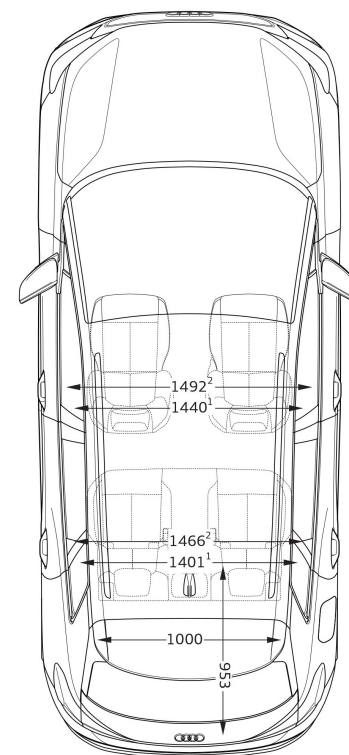


The Audi Q4 e-tron – Dimensions

The Audi Q4 e-tron – cabin space comparable with a full-size SUV



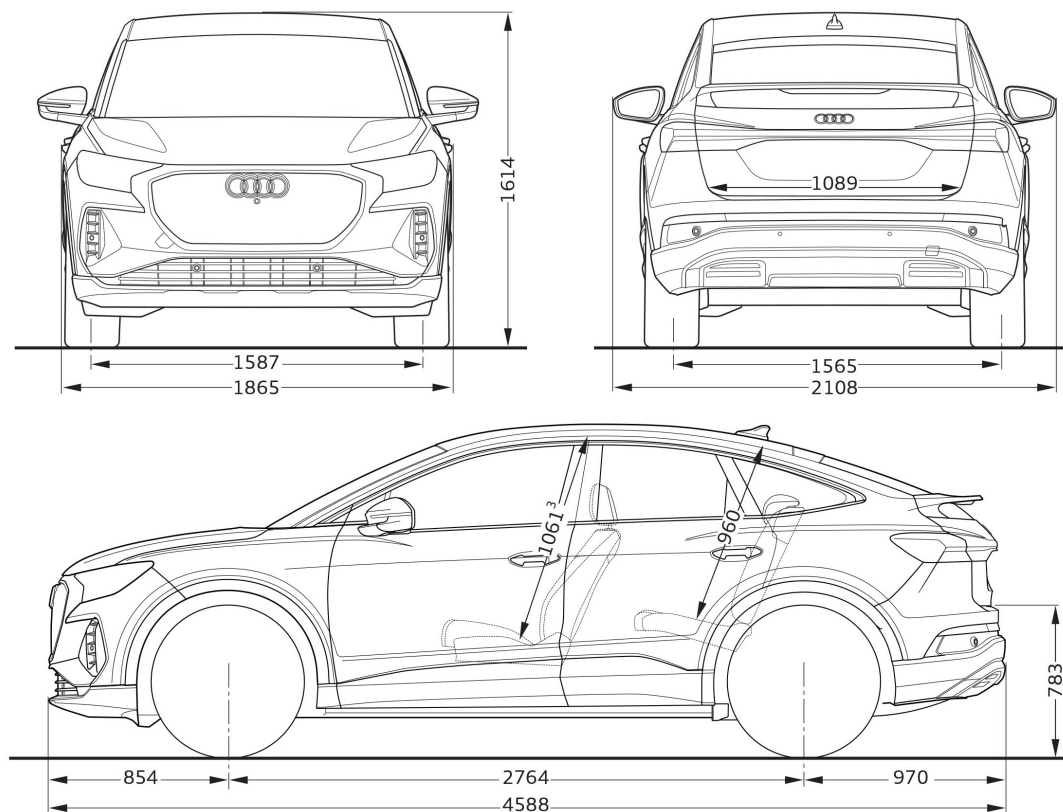
Dimensions in millimetres. Optional equipment may affect dimensions. Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load. Turning circle approx. 10,200mm.



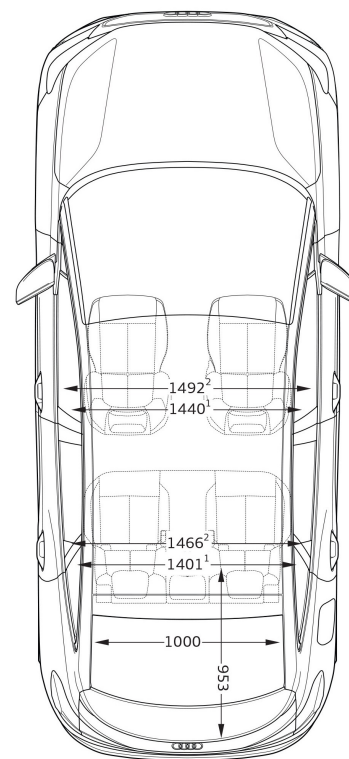
Q4 e-tron - luggage compartment capacity: 520l (rear seats up) or 1490l (loaded up to roof with rear seats folded).

The Audi Q4 Sportback e-tron – Dimensions

The Audi Q4 Sportback e-tron – cabin space comparable with a full-size SUV



Dimensions in millimetres. Optional equipment may affect dimensions. Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load. Turning circle approx. 10,200mm.



Q4 Sportback e-tron - luggage compartment capacity: 535l (rear seats up) or 1460l (loaded up to roof with rear seats folded).

The Audi Q4 e-tron – Specification

Q4 e-tron Sport specification includes

- 19" x8.0J W-spoke 'aero' alloys in Graphite grey and gloss turned finish, 235/55 R19 tyres front, 255/50 rear
- Comfort suspension, progressive steering and Audi drive select
- 52kWh(net)/55kWh(gross) battery (35 e-tron)
- 77kWh(net)/82kWh(gross) battery (40, 50 e-tron)
- LED headlights and DRLs, LED rear lights
- Contrast Manhattan grey bumpers, fully enclosed octagonal singleframe grille with inverted colour design, Aluminium roof rails (SUV), body coloured mirrors and gloss styling pack
- Power operated tailgate and folding, auto-dimming and heated mirrors, exterior mirrors incorporating projection light, casting e-tron logo onto the ground
- Front sport seats, heated front sport seats with 4-way electric lumbar support, 40:60 split rear bench
- Automatic 3-zone air conditioning and comfort auxiliary air conditioning for pre-heating/cooling
- LED interior lighting, front and centre rear roof module
- Twin-spoke leather multifunction steering wheel with touch operation for convenient operation, auto-dimming rear-view mirror, and front armrest
- MMI Navigation Plus with 10.1-inch display with:
 - MMI touch including handwriting recognition
 - 3D map display
 - Detailed route information, personal route assistance and traffic information
 - Map display and guidance through 10.25" Audi virtual cockpit
- Audi connect Navigation and Infotainment Plus, to include:
 - e-tron route planner, online points of interest, parking, hazard alerts, news and weather information, Google satellite maps, speech entry, 3D city display and online traffic information plus
- Audi smartphone interface, with USB or wireless connectivity (depending on device/handset)



The Audi Q4 e-tron – Specification

Q4 e-tron Sport specification continued

- *Driver assistance systems including cruise control, lane departure warning, rear parking sensors, Audi Pre-sense front with pedestrian and cyclist detection, camera-based traffic sign recognition, swerve and turn assist, and keyless-go*
- *Compact e-tron charging system: control unit and Type 2, Mode 2 charging cable for domestic and industrial use*
- *Mode 3, Type 2 22kW AC charging cable capable of speeds up to 7.2kW or 11kW (55kWh or 82kWh batteries)*
- *7.2kW onboard charger (55kWh battery)*
- *11kW onboard charger (82kWh)*
- *UK household plug Type G*
- *Industrial plug CEE 32A/230V*
- *100kW DC charging capability (55kWh)*
- *125kW DC charging capability (82kWh)*

S line

Specification in addition to Sport

- *20" x8.0J (front) 9.0J (rear) 5-Y-spoke alloys, 235/50 R20 tyres front, 255/45 rear*
- *Sport suspension with dynamic spring rates and damper settings, 15mm lower ride height*
- *S line exterior styling and privacy glass*
- *Front sport seats in Pulse cloth and leatherette*
- *Dark matt brushed aluminum inlays*
- *Steering wheel with chrome-look trim and perforated leather grips, contrast stitching*
- *LED ambient lighting also including front and rear footwell lighting, front and rear doors, vanity mirrors, entry lights under the front doors and contour dashboard lighting*



The Audi Q4 e-tron – Specification

Edition 1

Specification in addition to S line

- SUV: 20" x8.0J (front) 9.0J (rear) 5-V-spoke polygon style Audi Sport wheels, matt Titanium grey, gloss turned finish, 235/50 R20 tyres front, 255/45 rear
- Sportback: As SUV, but 5-V-spoke alloy wheels, Graphite grey, gloss turned finish
- Matrix LED headlights for highly adaptive light distribution, choice of four driver-selectable digital light signatures available via the MMI, and full-width rear LED light strip
- Black styling pack
- Electrically adjustable front Sport seats in Twin leather, driver seat and mirror memory function, 40:20:40 split-folding rear seat
- Flat-top and bottomed twin-spoke leather Sport steering wheel with shift paddles for recuperation
- Ambient lighting pack plus, LED front and rear roof module, luggage compartment, entry lights and vanity mirrors, multicoloured ambient lighting for front and rear doors, and dashboard contour lighting
- Full body colour paint finish, available in the following optional colours Pebble grey, Glacier white, Mythos black and Navarra blue

Vorsprung

Specification in addition to Edition 1

- 21" x8.5J (front) 9.0J (rear) 5-arm rotor 'evo' Audi Sport wheels, matt Titanium grey, gloss turned finish, 235/45 R21 tyres front, 255/40 rear
- Suspension with damper control - settings selectable via Audi drive select
- Front Sport seats in fine Nappa leather
- Panoramic glass sunroof
- Contrast bumpers in Manhattan grey paint finish
- Virtual Cockpit Plus, 10.25-inch display with additional functions in "classic" or "sport" or "e-tron" display, 580-watt SONOS premium Sound System with 10 high-performance loudspeakers, Audi phone box with wireless charging allows two simultaneous Bluetooth smartphone connections
- Driver assistance systems including augmented reality head-up display, Audi parking system plus, Audi pre-sense basic and pre-sense rear, Audi side assist, cross-traffic assist rear, reversing camera, adaptive cruise control, emergency assist and advanced key with wireless communication, including electric boot release using gesture control



The Audi Q4 e-tron – Packs & Options

Comfort and sound pack	
Audi Parking System Plus, Reversing camera, Adaptive cruise control with speed limiter & SONOS Premium Sound System (standard on Vorsprung)	£1295
Technology pack	
Augmented reality head-up display, Audi Virtual Cockpit Plus, Audi phone box with wireless charging, 2 x USB-C in rear (standard on Vorsprung)	£1200
Safety pack plus	
Includes Audi pre sense basic and pre sense rear and Audi Side assist with exit warning and rear cross-traffic assist	£650
Suspension with damper control	
Adaptive shock absorbers with electronic damper control (for Sport models)	£950
Adaptive shock absorbers and electronic damper control (for S line/Edition 1 models - standard on Vorsprung)	£725
Heat pump	
Uses waste heat from the electric drive components as well as ambient air to warm the vehicle interior to help enhance vehicle range	£950
Colours	
Solid – Pebble Grey	£NCO
Metallic - Floret Silver, Glacier White, Navarra Blue, Typhoon grey, Mythos Black, Geyser blue	£575
Metallic - Aurora Violet	£950
Interior	
Interior package for front sport seats in twin leather with integrated head restraints, including ambient lighting (Sport models)	£1750
Interior package for front sport seats in twin leather and 'S' embossing on the front seat backrest (S line models)	£815
Interior package for front sport seats in Dinamica microfibre /leatherette and 'S' embossing on the front seat backrest (S line)	£1100
Interior package for front sport seats in Dinamica microfibre /leatherette and 'S' embossing on the front seat backrest (Edition 1)	£285
Function package with storage nets on front seat backs, lockable glove compartment, luggage compartment with variable loading floor (ratio 40:60)	£325
Ambient lighting pack plus, with front and rear roof module, multicoloured ambient lighting for doors, dashboard contour lighting (standard on Edition 1 / Vorsprung)	£100
Exterior	
Panoramic glass sunroof (standard on Vorsprung)	£1250
Matrix LED headlights with digital light signatures, dynamic light sequencing and dynamic indicators. Includes LED rear lights with illuminated light strip with dynamic light sequencing across the entire light strip (standard on Edition 1 / Vorsprung)	£1075



The Audi Q4 e-tron – Vs Rivals

Audi Q4 40 e-tron Sport versus Mercedes EQA | Polestar 2 | Volvo XC40 Recharge

	<i>Q4 40 e-tron Sport</i>	<i>Mercedes EQA 250 Sport</i>	<i>Polestar 2 Long Range Dual Motor</i>	<i>Volvo XC40 Recharge</i>
<i>OTR price</i>	£44,990	£44,495	£45,900	£49,950
<i>Power (PS)</i>	204	192	408	408
<i>Torque (Nm)</i>	310	375	660	660
<i>0-62mph (secs) / Top speed (mph)</i>	8.5 / 99	8.9 / 99	4.7 / 127	4.9 / 112
<i>Driving wheels</i>	RWD	FWD	AWD	AWD
<i>Range-</i>	316 miles	263 miles	298 miles	259 miles
<i>Battery capacity (gross)</i>	82kWh	66.5kWh	78kWh	78kWh
<i>Unladen weight kg^</i>	2050	2040	2123	2220
<i>BIK (2021)</i>	1%	1%	1%	1%
<i>Length/Wheelbase mm</i>	4588/2764	4463/2729	4606/2735	4425/2702
<i>Width mm inc. mirrors</i>	2108	2020	1985	2034
<i>Height mm</i>	1632	1620	1479	1652
<i>Luggage space litres (Std/Max)</i>	520/1490	435/1320	405/1095	452/1328

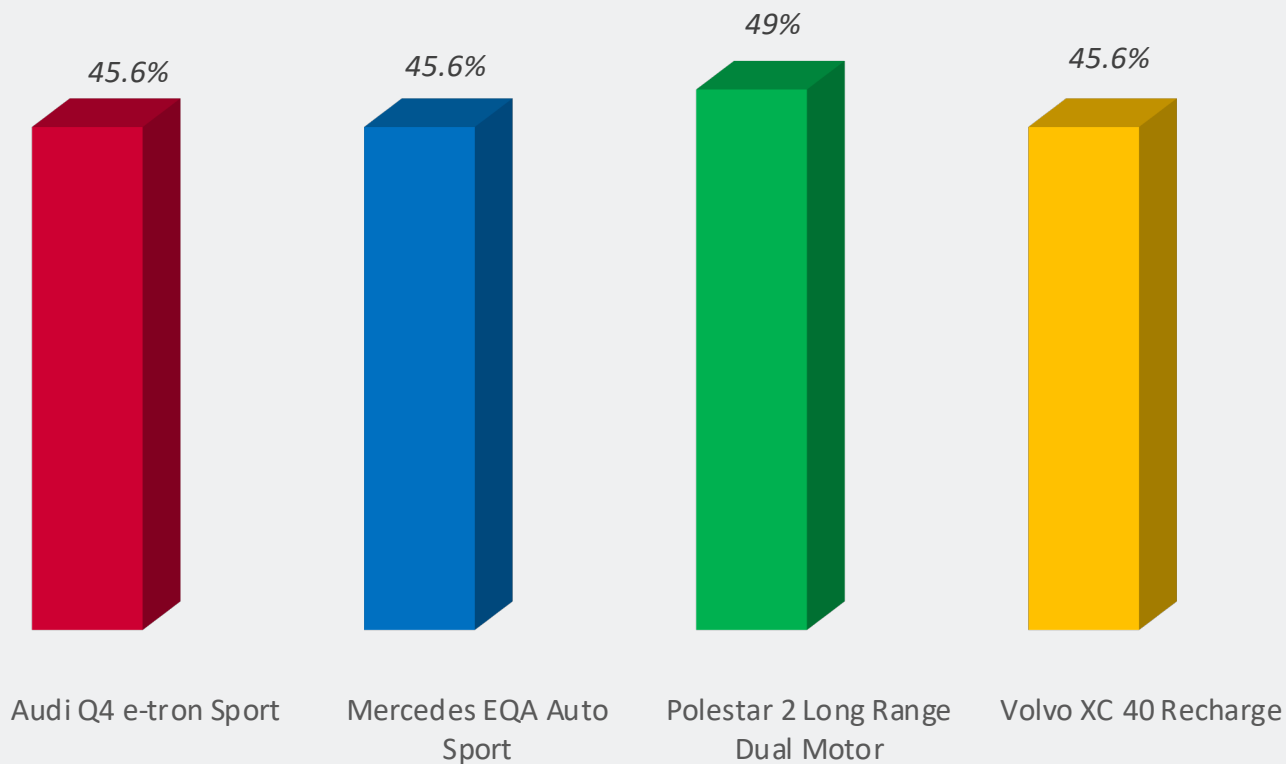
~ WLTP Electric Range Standard Spec Car (miles) | ^ Unladen weight without driver | *Prices shown from May 1st 2021 | Source: Audi AG & Manufacturers' web sites



The Audi Q4 e-tron – Residual Values

Residual values versus rivals at 3 years / 60,000 miles

Leading trade guide CAP prediction of Audi Q4 e-tron residual values compared to rivals



Source: CAP - June 2021



The Audi Q4 e-tron – Market and Sales

Market and sales forecast

- Predicted Audi Q4 e-tron sales as part of UK figures:
 - 11.1% of all Audi Q models in 2021
 - 4.6% of total Audi UK sales 2021
 - 14.4% of total Audi UK Sales 2022
- Overall the SUV body style remains the fastest growing segment for Audi
- Audi Q models forecast to represent 41% of all Audi UK sales in 2021
- Audi Q4 sales by body style:
 - Standard 84%
 - Sportback 16%
- Audi Q4 forecast sales mix:
 - Proportion of SUV sales – 9.9% in 2021
 - Proportion of SUV sales – 28.7% in 2022
- Predicted Q4 sales
 - Fleet 50% / Retail 38% / Other 12%
- Most popular Q4 e-tron model predicted as:
 - 40 e-tron – 60%
- Most popular Q4 e-tron trim predicted as:
 - S line – 55%



The Audi Q4 e-tron - Technology



The Audi Q4 e-tron – Battery technology

All Electric cars with forward thinking

- Fully-electric Q4 e-tron SUV and Sportback feature a 52kWh(net)/55kWh(gross), or 77kWh(net)/82kWh(gross) (Q4 40 e-tron models and up), which can be charged at HPC (high-power charging) stations at a charging capacity of up to 100 or up to 125 kW respectively. Batteries can achieve an 80 percent state of charge from a 5 percent starting point in 38 minutes. WLTP testing has confirmed that the larger battery can recharge sufficiently to cover a distance of roughly 80 miles in around ten minutes, and achieve a range of up to 316 miles (Q4 40 e-tron Sport)
- State-of-the-art thermal management ensures energy is used as efficiently as possible by accelerating warm-up of the battery to its optimal operating temperature and maintaining that temperature throughout the journey. This ensures that its full power, and the power of the entire drive system, is available after a short time even in extremely cold conditions
- The optional heat pump provides additional energy management by rapidly heating and cooling the interior using the thermal losses from the electric components and the temperature of the outside air. Using eco-friendly CO2 as a refrigerant, the heat pump can reduce a loss of range caused through the use of the climate control system, especially in winter
- The high-voltage batteries are located between the axles beneath the passenger compartment, at the lowest point of the car, which ensures a low centre of gravity and a near 50:50 weight distribution ratio, favouring handling
- Compact e-tron charging system as standard, consisting of a control unit and a Type 2, Mode 2 charging cable with a domestic and industrial plug. LEDs on the control unit indicate the level of charge



The Audi Q4 e-tron – Drivetrain, suspension, brakes

Electric and electric all-wheel drive

- *The Q4 35 e-tron and Q4 40 e-tron SUV and Sportback use a single electric motor to deliver 170PS/310 Nm and 204PS/310 Nm respectively to the rear axle. This allows for a 0-62mph in 9.0 secs/ 8.5 secs, a governed top speed of 99mph and WLTP-certified range of up to 208 miles (35 e-tron) and 316 miles 40 e-tron) (Sportback TBC)*
- *The Q4 50 e-tron quattro SUV and Sportback use a different configuration, with an electric motor on each axle, to deliver a total of 299PS/460 Nm and the advantages of all-wheel drive. Both the Q4 50 e-tron quattro SUV and Sportback accelerate from 0-62mph in 6.2 seconds and continue to a top speed of 111mph*
- *The Q4 50 e-tron quattro SUV and Sportback derive their power from a rear-mounted motor delivering 204PS/310Nm and an additional front motor contributing 109PS/162Nm. The front motor is only engaged only when high power or maximum traction is required. Activated in just a few hundredths of a second, it can assist before the driver notice understeer or oversteer. Both motors operate with a reserves so the sum of their individual outputs exceeds the drive system's quoted total*

Multi-faceted suspension

- *Featuring a classic MacPherson strut layout, the front axle of the electric SUV is complemented by a compact four-link rear design similar to Audi larger models*
- *S line and Edition 1 versions of the Q4 e-tron SUV and Sportback are equipped with sport suspension as standard, featuring focused spring and damper settings that lower ride height by 15 millimetres*
- *All models of the the Q4 e-tron range are available with optional suspension damper control. Included as part of the standard Vorsprung specification, this manages the dampers in line with the driving situation, and adjusts at five-millisecond intervals to ensure optimum performance in fast-changing road and driving conditions*
- *The electronic dynamic handling system, managing the adaptive damper control, operates alongside the ESC stabilisation system to align the behaviour of the car with a digital target model, so that dynamics and driving safety are always optimal*



The Audi Q4 e-tron – Drivetrain, suspension, brakes

Braking with tradition

- *While in drive, but with no accelerator pedal input, the Audi Q4 e-tron will enter coasting mode to make the most of the vehicle's momentum - unless driver selects energy recuperation (by switching to Brake gear). In "dynamic" mode, set via the Audi drive select dynamic handling system, recuperation takes priority but at a reduced rate*
- *In the majority of everyday driving situations the rear electric motor is solely responsible for the Q4 e-tron's braking. For the quattro models this delivers almost 0.3g of deceleration, equivalent to a recuperation of up to 145 kW*
- *The electric brake booster only activates the conventional hydraulic brakes as well if greater braking force is required. The transition is almost unnoticeable, and recuperation remains active almost until the vehicle is at a standstill. The quattro models prioritise recuperation on the rear axle but also use the front electric motor*
- *Mounted behind the front wheels are powerful disc brakes, with diameters of between 330 and 358 millimetres depending on motor output, which work with extra-low-wear, low-maintenance drum brakes at the rear. With the purely electric drivetrain requiring less conventional braking intervention, the use of drums reduces the risk of corrosion and the cost of maintenance*
- *The Audi Q4 e-tron's electronic dynamic handling system works closely with the Electronic Stabilisation Control (ESC) and wheel selective torque control functions to deliver precisely metered torque distribution for ultra-controlled handling. The ESC also offers a sport mode and can be fully deactivated if required*



The Audi Q4 e-tron – Lighting

Headlights clearly ahead

- All Audi Q4 e-tron and Q4 Sportback e-tron models include LED or Matrix LED headlamps (Matrix LED on Edition 1 and above) with daytime running lights. Matrix LED headlamps add digital light signatures, dynamic light sequencing and dynamic indicators
- Q4 e-tron is the first Audi model to offer a choice of four driver-selectable digital light signatures available via the MMI at any time when stationary, for models with Matrix LED headlights. One light signature is provided as standard on cars without this option
- Matrix LED headlights incorporate 16 individually actuated LEDs to offer enhanced and even more precisely targeted illumination
- Other advanced features include: all-weather light, reducing risk of the driver being dazzled by oncoming traffic when visibility is poor, manoeuvring light, illuminating the front side area when reversing, and motorway light, which extends light range at high speeds

Rear LED lights

- Distinctive rear LED lights come as standard across the range, and in models equipped with Matrix LED lights (standard for Edition 1 and Vorsprung/ optional for all other versions) a light strip with a three-dimensional look also extends for the full width of the rear. Inspired by intricate electrical circuits, it begins as a fine line in the centre that splits into segments at each end - where the brand's four rings are also neatly integrated into the design

LED Interior lighting package

- All models feature LED interior lighting, while S line models include the ambient lighting package with contour lighting in the dashboard, ambient lighting in the front and rear doors, entry lights on the underside of the front doors and footwell lighting in the front and rear. The ambient lighting pack plus, in Edition 1 and Vorsprung models, adds multicoloured lighting for front and rear doors and multicoloured contour lighting on dashboard



The Audi Q4 e-tron – Infotainment

The new technology reality

- *Making its Audi debut in the Q4 e-tron, the augmented reality head-up display projects information from the driver assistance, safety and navigation systems into the driver's field of vision in common with earlier systems, but also features guidance symbols which appear to float around 10 metres ahead of the car and react dynamically to navigation instructions, driver actions and the movements of other vehicles. This enables information to be presented more intuitively, and assimilated quickly*
- *The latest MMI touch infotainment system features a 10.1" touch-screen display and incorporates MMI Navigation Plus with destination entry via handwriting recognition and natural language voice control, 3D map display with sights and city models, traffic information online*
- *The new generation of double-spoke steering wheels with touch-sensitive control in the Audi Q4 e-tron and Q4 Sportback e-tron are another first for the brand. Touch surfaces, with the functional areas backlit, allow gesture control including swipe for scrolling through lists*
- *The Audi Virtual Cockpit presents key vehicle status, navigation and media information fully digitally via a 10.25-inch display within the instrument binnacle which offers 'classic' and 'sport' display views. Vorsprung versions feature the upgraded Virtual Cockpit Plus, which adds a third 'e-tron' display option in which the power meter is most prominent*
- *Audi connect navigation and infotainment services plus (3-year trial) includes free use of e-tron route planner, points of interest, hazard alerts, online news, online and Hybrid radio+, and other connected services*
- *Wireless Audi Smartphone Interface can connect smartphones with the Q4 e-tron wirelessly (depending on handset), bringing mobile content straight to the MMI display, using Apple CarPlay (Android Auto available through wired connection)*
- *Audi Phone Box with wireless charging (standard on Vorsprung, an option on others) provides two Bluetooth connections, allowing two mobile phones to be connected to the vehicle simultaneously. Wireless charging is available by placing the phone in the universal smartphone tray (with Qi-enabled compatible phones)*



The Audi Q4 e-tron – Key driver assistance and safety

- **Adaptive cruise control with speed limiter**

Automatic acceleration, braking and distance regulation up to the vehicle's top speed, in line with the control range set by the driver. Above approx. 19mph, the adjustable speed limiter helps the vehicle stay within a previously set maximum speed when driving through built-up areas

- **Adaptive cruise assist**

Combining the functionality of adaptive cruise control with active lane assist, adaptive cruise assist helps the driver accelerate, brake and maintain speed and distance as well as stay in lane. Increasing driving comfort, especially on long journeys, it maintains the speed and distance to the vehicle in front and helps the driver to stay in lane with corrective steering intervention in the speed range from 0mph to its top speed

- **Audi side assist**

Alerts the driver when changing lane if there is a vehicle in their blind spot or approaching quickly from behind. Works at speeds from 10mph (approx.)

- **Cross traffic assist rear**

Warns driver of traffic crossing behind vehicle when reversing, with visual then acoustic alerts, before applying a brake jolt if a potential collision is detected

- **Camera-based traffic sign recognition**

Speed limit and traffic sign notification via the Driver's Information System

- **Audi turn assist**

Monitors for oncoming traffic as the driver sets the turn signal and can intervene by applying the brakes to prevent the car from colliding with an oncoming vehicle when turning left or right

- **Audi pre sense basic and rear**

Audi pre sense basic initiates protection measures, such as tensioning the front seat belts, in critical driving situations such as emergency and evasive braking or handling at the absolute limits of performance. Audi pre sense rear calculates the probability of a rear-end collision with the vehicle behind and initiates protective measures if it recognises a risk of collision.

- **Parking assist**

Park assist can automatically steer the car into parallel or perpendicular parking spaces. It uses ultrasonic sensors located in the front and rear bumpers and on the sides, and the driver only has to accelerate, brake and shift gears.

Reversing camera

Monitoring the area behind the vehicle the image depicted on the MMI display depends on steering angle, with dynamic display elements depicting steering angle



The Audi Q4 e-tron

Notes to Editors



The Audi Q4 e-tron

Audi Group

Note to Editors:

- *In 2020, a challenging year marked globally by restrictions due to the coronavirus pandemic, Audi delivered a total of 1,692,773 models, a fall of 8.3 percent compared with the previous year. The contribution by Audi UK to this total remained significant at 107,892 cars, a reduction of around 22 percent versus 2019*
- *Audi is already making considerable headway with its range-wide electrification programme, which began with the world premiere of the all-electric Audi e-tron SUV in September 2018, and it is now the biggest manufacturer of electric vehicles among the three German premium brands*
- *Due for introduction during 2021 are the new e-tron S, Q4 e-tron and Q4 Sportback e-tron and e-tron GT sports car variants. By 2025, Audi will offer more than 20 models with all-electric drive in the most important markets worldwide and achieve roughly 40 percent of its sales with electrified models. These will of course be underpinned by a range of models with classic layouts covering every relevant market segment from the compact class to the luxury class*



The Audi Q4 e-tron

Audi Group

Note to Editors:

In line with Government guidance, to facilitate direct comparison between different brands, models and to accommodate the full transition to the new WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) testing regime, we have displayed the WLTP figures along with wheel size. MPG and CO₂ figures are WLTP combined for Standard specification vehicles.

TEL (Test Energy Low) refers to the lowest/most economical figures (with no or the lightest set of options). TEH (Test Energy High) refers to the highest/least economical figures (with the heaviest options). WLTP legislation dictates that where there is <5g CO₂ variance between TEL and TEH, only the TEH is declared.

Comparison tables: Figures shown are for comparability purposes. Only compare fuel consumption, CO₂ and/or electric range figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the options fitted, accessories fitted (post-registration), variations in weather, driving styles and vehicle load.

Sources: Audi AG, Audi UK, SMMT, CAP HPI & Manufacturers' web sites.

UK Media Comparative data reports are compiled by an independent 3rd party organisation for Audi UK Public Relations.

*New Audi UK model launch events are supported by model specific media launch kits that can be accessed at:
<http://www.auk-kits.co.uk>*

For further information, please contact:

Gavin Ward

Tel: 01908 601455 / 07776 316316

e-mail: gavin.ward@audi.co.uk

Johnny Burn

Tel: 07766 371723

email: johnny.burn@audi.co.uk



Vorsprung durch Technik www.auk-kits.co.uk

*Audi Press and Public Relations
Yeomans Drive
Blakelands
Milton Keynes
MK14 5AN
Tel: 01908 601407
Email: press@audi.co.uk*

